Ignite

Take it to the

To celebrate three years of the most stylish multi-seater on the market. we've lined up five great high-octane adventure events to maximise your summer... and your S-MAX. Enjoy

₹ Freeride festival

If it's diversity you're after you will struggle to trump Nassfest - the UK's premiere action sports and music festival. The 2009 Relentless NASS (National Adventure Sports Show) is expected to eclipse any previous festival with all the BMX, FMX, inline skating, skateboarding and mountain biking you can handle. And when you're worn out, make your way to the main stage for some ripping music. 10-12 July; www.nassfest.com



Rallying Polish style For the first time in 36 years the WRC circus will be returning to the lake district of central Poland, the destination for the second oldest rally in the world after Monte Carlo. Expect plenty of action as the drivers fight it out on the unfamiliar stages with a brand new super special stage thrown in. Follow the BP Ford Abu Dhabi World Rally Team in Poland from 25-28 June, or from 11-14 June in Greece, www.wrcford.com





The number of different seat

configurations in a 7-seat S-MAX





Fearless flying
The concept is simple. Its execution

isn't. Thirty international athletes race for twenty days from Salzburg across the Alps to Monaco with nothing but the boots on their feet and a 20kg paraglider on their back. No motorised transport, no let up: climb... glide...climb... Head for the coast to watch the exhausted athletes emerge from the clouds and bolt for the finishing line of this spectacular adventure race. 19 July-8 August; www.redbullxalps.com



Speed surfing
This summer the idyllic Greek island of Karpathos will be turned into a frenzy of speed as some of the fastest men and women head to its waters as part of the

Speedsurf Grand Prix. Head over to the beach near Afiartis and soak up some sun while the windsurfers battle in the waves for the ultimate honours. 'Devil's Bay' where the competition takes place is notorious for its challenging conditions. 31 July -

7 August; www.speedworldcup.com



UItimate ride

The S-MAX has always been the ultimate ride for adventure loving families - so much space, top driving dynamics, power, comfort... oh, and it looks great too - but now it's even more compelling. New advances in Duratorq engine technology have lowered emissions further - the 2-litre diesel unit now emits sub 160g/CO2 per kilometre. This means better fuel economy and, crucially, a lower road tax bracket. Affordable fun... the S-MAX just got even better.



ONE FORD

Brilliant new Fiesta drives Ford revolution

SUCH IS THE POPULARITY of Ford's European products and their dynamic designs - with cars such as the Mondeo and Fiesta winning awards everywhere - that the company's bosses are to drive a new global approach. The Fiesta will be the first European Ford to be sold across markets all over the world; so you'll see the same

White-knuckled climbing

who flock to the shadow of mighty Mont Blanc to take advantage of the excellent

on the exposed cliff faces. 11-13 July;

stylish stance in Brisbane, Boston and Bangkok. It's a huge success for Europe's 'kinetic design' styling and a big change for the company, so much so that one Ford insider described the Fiesta as the "most important Ford since the Model T". The 'One Ford' project moves into the next phase with an all-new global Focus in 2010.